

WHEREVER

# WORK



HAPPENS



RED WING FOR BUSINESS

WHEREVER WORK HAPPENS, WE'RE THERE.

# YOUR CREW COUNTS ON YOU. YOU CAN COUNT ON US.



Protecting your workers and keeping them safe on the job is no easy task. We know the challenges, and what it's like to be in your shoes. That's why Red Wing for Business provides you with much more than world-class personal protective equipment (PPE).



See how Red Wing means business in our program video

*“Our safety footwear program shows employees that we invest in our people as much as in our machines. The quality and service have always put Red Wing at the top of my list of providers.”*

— Josh Sturges, Environmental, Health and Safety Manager, Kidde-Fenwal

## BEYOND

What makes an ideal safety program? With us you can expect:

- Access to experts who can be an extension of your team
- Streamlined administration, user-friendly portals and secure digital vouchers
- Unmatched product distribution
- Access to head-to-toe PPE
- Complete, confidence, compliance, commitment and control

## WORK

## BOOTS

## THE ONLY SAFETY PROGRAM YOU REALLY NEED

Red Wing offers the nation's largest distribution network, so no matter where your workers are located, we make it easy for them to get their PPE anytime, anywhere they choose.



1,200+ retail locations



170+ mobile stores



24/7 online purchasing



# A WORK ETHIC THAT NEVER QUILTS.

Here today. Here tomorrow. Since 1905 we've outfitted multitudes of hardworking men and women whose labor helps build the world around us.

350+  
styles

Extensive range of men's and women's safety footwear across three brands.

## RED WING SHOES® PROVEN TO PERFORM FROM HEAD TO SAFETY TOE

When you outfit and protect your crew in industry-leading PPE from Red Wing, not only are you helping to ensure their safety and comfort, you prove to them that investing in their safety matters.



Innovative safety technologies



S.B. FOOT LEATHER

Finest materials ensure comfort, durability and performance



Built to meet or exceed all industry standards.



Extensive range of sizes and widths



30-Day Unconditional Comfort Guarantee\*



One-year limited warranty\*



\*Red Wing Shoes® branded products have a 1-year limited warranty and a 30-day comfort guarantee.



Go All Day: Inspired by a 60-year legacy of building boots for the outdoor enthusiast

Irish Setter® Work branded products carry a 6-month limited warranty.



Performance with Value: Delivering fit and feel well beyond the price

WORX® branded products carry a 6-month limited warranty.



# THE ULTIMATE FIT EXPERIENCE DELIVERS CREW SAFETY AND SATISFACTION.

THE FIT OF TOMORROW. AVAILABLE TODAY.



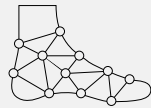
A Red Wing Ultimate Fit Specialist helps build a tailored fit system to keep workers supported, comfortable and safe—all day, every day.

## 3-STEP PROCESS. 3D RESULTS.

Years of innovation have led us to the tech-driven Ultimate Fit Experience™ – a personalized approach that uses advanced technology to get each of your workers into the best-fitting safety footwear within your company-approved assortment.



1. **Consult:** Our Certified Fit Specialists get to know each individual's feet. Because the work they do is unique—their fit should be, too.



2. **Scan:** Stepping onto a 3D scanner provides 16 key measurements. Then, we also measure their gait and pressure points.



3. **Fit:** Customized technology creates a 3D model of their feet to create an ideal fit with precise footbeds, socks and aftercare products to help ensure all day comfort.



Find your nearest Red Wing store.

The Ultimate Fit Experience™ is available at your nearest Red Wing store.

Boot check ups, cleaning, conditioning and replacement laces are included.\*

\*Available at participating stores



# SIMPLIFY YOUR EXPERIENCE WITH DIGITAL VOUCHERS.

Streamline your work with digital tools that unlock all the benefits our program has to offer and make it easy to manage every aspect of your safety program.



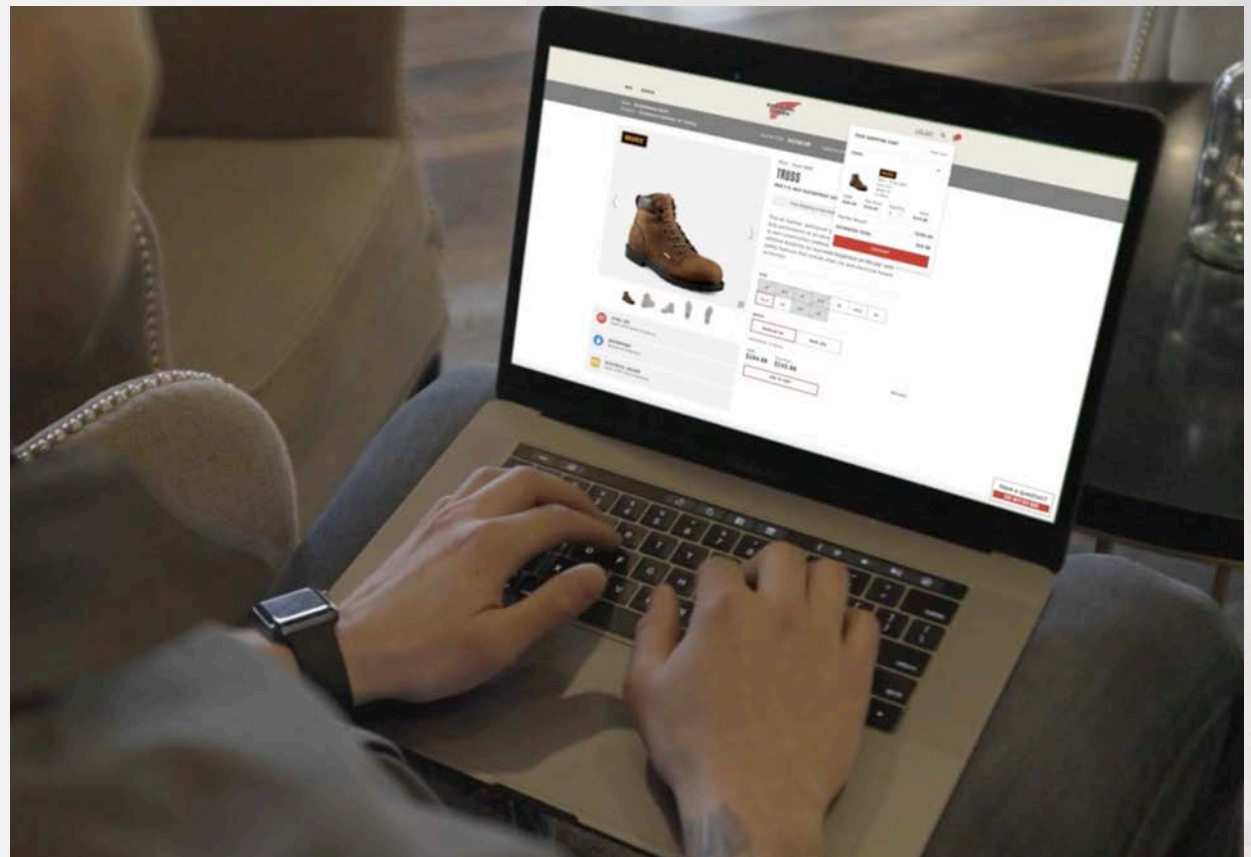
Easy voucher creation and distribution, centrally or at multiple sites



Real-time eligibility management to control employee purchases and match employee turnover



Convenient voucher redemption in-store, on-site and online



Easy-to-create vouchers help manage eligibility in real time.

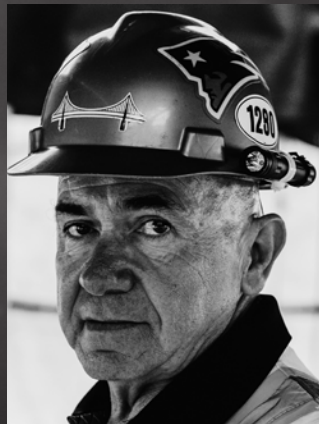




# STANDING WITH YOU TO PROTECT YOUR CREW.



Safety professionals step up every day to safeguard the skilled workers who keep the world around us in motion. At Red Wing we share your mission to keep workers safe on the job. That's why we deliver world-class PPE with the right safety features, fit and comfort to help your crew feel confident, secure and ready to do the work that moves the world.





# LET US HANDLE EVERY STEP

SEE WHAT PEOPLE ARE SAYING ABOUT RED WING FOR BUSINESS

*“With the Red Wing for Business digital voucher system, information is easily accessible when and where we need it. This makes the creation, distribution and management of vouchers for hundreds of employees nationwide much easier than with paper and spreadsheets.*

*No need for field employees to locate a printer while away from the office; we can issue, access, or even cancel vouchers with the press of a button. To put it simply, you need it!”*

-- James Rushing, Safety, Fleet & Asset Coordinator,  
HBK Engineering

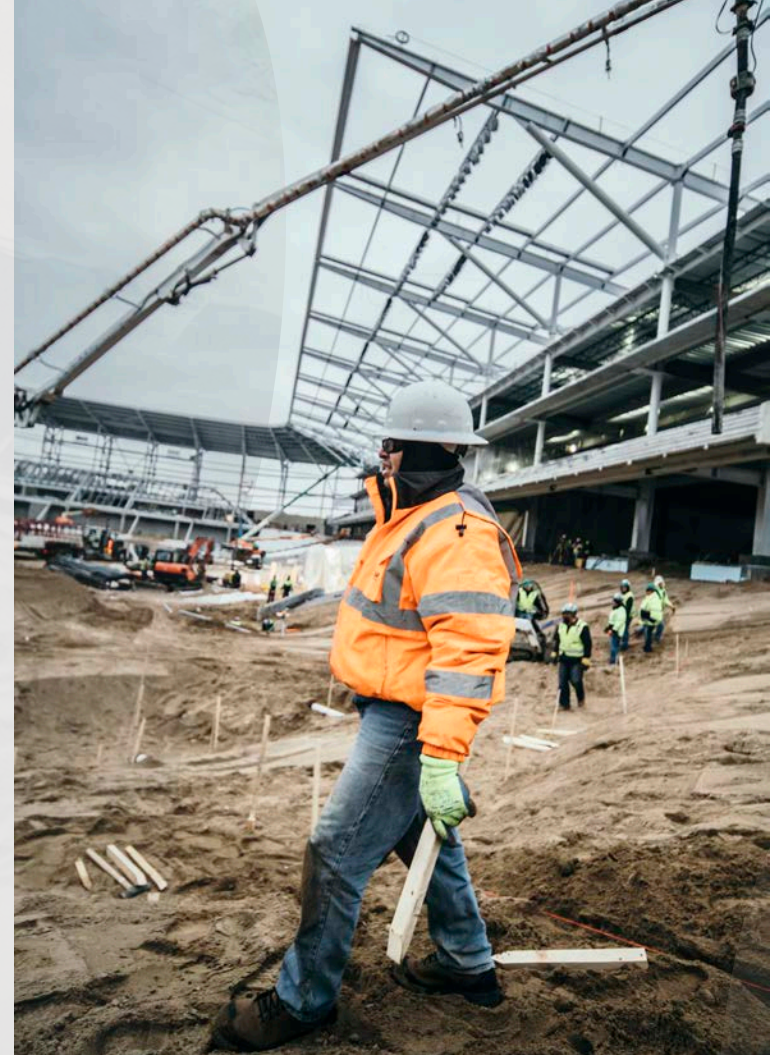
*“We’re not in the business of work boots, so we’re thankful to work with the experts at Red Wing for Business to guide us on an ongoing basis. We are very satisfied with Red Wing for Business. It’s the perfect combination of great people and great products.”*

—Jim Beaudry, Risk Manager, Star Rentals

## LEGENDARY FOR A REASON.

“Our safety footwear made us who we are today and established our strong reputation for quality and safety among our industry customers. The ability to offer hundreds of PPE products—including garments, work gloves and safety glasses—alongside our footwear allows us to be a one-stop, head-to-toe solutions provider for companies as they seek to protect workers in hazardous conditions.

— Tito Warren  
President, Red Wing Global Industrial



**RED WING FOR BUSINESS**

**ARE YOU READY?  
LET'S TALK.**





**RED WING FOR BUSINESS**

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